

Loftware Label Manager[®]

DATA SHEET

A robust, enterprise label design solution with powerful data management capabilities

An easy-to-use barcode label design solution, which offers enterprise-level flexibility, compliant templates, and empowers business users to quickly and simply manage label changes.

Loftware Label Manager (LLM) offers a powerful and flexible design application that allows you to meet the most complex labeling requirements, and create any type of barcode label required to comply with evolving customer and regulatory needs across the supply chain. Featuring compliant templates, powerful data management, and unprecedented design capabilities and printer support, LLM is designed to seamlessly integrate with Loftware Print Server (LPS) for high volume printing when labeling complexity, volume, and integration requirements increase with your business. Labels created in LLM can also be used with LPS for integration with ERP, Supply Chain or Warehouse Management Systems, including SAP and Oracle certified integrations.

Design Label Templates!

The Loftware Label Manager (LLM) design solution comes standard with every edition of the Loftware Print Server (LPS).

With practical wizards and templates for configuration, design, and printing, LLM provides unparalleled flexibility and ease of use right out of the box. The label designer comes standard with all of the tools you will ever need to create the highest quality labels, and it supports a wide range of barcode, RFID and other printers across the enterprise. Take advantage of alignment tools and automatic reformatting to accommodate a wide variety of printers and perform range and on-demand printing functions from manual entry or database output.

Label templates serve as building blocks to expedite the design of compliant labels so that companies can seamlessly create labels that adhere to the product, container and or shipment label standards. Coupled with Loftware's unrivaled native printer drivers LLM allows for low bandwidth, high throughput printing.



Quick Features

Powerful Data Management

- Browse database to quickly retrieve information for a label, and JavaScript scripts permit special data processing operations.

Virtually Unlimited Language Support and Content Capability

- Virtually unlimited content capability including multi-byte languages printed on the same label enhance global supply chain opportunities.

Powerful, Flexible Design

- WYSIWYG design environment allows users to add dynamic content and provides enhanced label design functionality for true ease-of-use. Character Level Formatting (CLF) adds flexibility to manipulate characters within a single text field without having to change the data source.

Wizards & Templates

- Practical wizards and a wide variety of templates are available for configuration, design and printing provide time saving measures.

Native Printer & Family Drivers

- Translate label print request into device specific printer control language in order to deliver optimal label printer performance. Use single template to drive multiple printer models.

Label Versioning

- Save and access the history of your label over time to realize complete transparency.

Seamless Integration to LPS

- Seamless integration with Loftware Print Server when labeling complexity, volume, and integration requirements increase with your business.



LOFTWARE[™]
ENTERPRISE LABELING SOLUTIONS

Providing a Flexible, Powerful Solution for Label Design & Printing

Enabling best practices, LLM offers WYSIWYG (What You See Is What You Get) design, which allows business users to design labels without needing to rely on technical resources to write code for label design. LLM allows users to design and create barcode labels with ease, using extensive barcode symbologies, with multiple fonts in any language. LLM also provides the ability to embed images and maintain centralized sharing.

One Labeling Solution. Design and print labels for any type of retail, trade, or logistics unit and save and access the full history of labels with Label Versioning. This functionality allows users to access, view and even revert to prior versions. Also, streamline your process, reduce errors, and avoid redundancy with centralized sharing of labels, databases and graphic files by print stations.

Ease of Use, Right Out of the Box. With the aid of our practical wizards and templates featuring our WYSIWYG design environment for enhanced label design, you can add dynamic content for true ease of use. LLM also hosts a multi-document interface for editing and viewing more than one label at a time. Printing with LLM is as easy as designing labels with our multi-up page printing, and the ability to accommodate thousands of family printer drivers.

Label Versioning
Design and print labels for any type of retail, trade, or logistics unit and save and access the full history of labels with Label Versioning. This functionality allows users to access, view and even revert to prior versions.

 **What is PSG?**
Loftware prides itself in its dedicated [Professional Services Group](#) (PSG) who have a depth of experience to assist with your toughest issues. Loftware offers system consulting, analysis and configuration assistance training, best practices and more.

Powerful Data Management. LLM offers the ability to quickly browse a database to retrieve information you need for a label, as well as a formula builder for real-time data parsing and mathematical operations. LLM supports ASCII files, ODBC databases, and SQL Assistant for queries and variable graphics file retrieval for inserting pictorial content. Also, JavaScript scripts permit special data processing operations to be performed on an individual label and are executed at label run-time.

Virtually Unlimited Label Content Capability. Include an unlimited number of languages (including Asian and other multi-byte languages) on the same label, and utilize image formats such as BMP, PCX, JPG, GIF and TIF. Also, take advantage of both native and TrueType Fonts, along with extensive barcode symbologies to meet any of your labeling needs.

Native Printer Support. LLM can natively print to thousands of thermal printers. With the printer family drivers, users can minimize the number of templates needed by using a single template to support multiple models of printers. In taking advantage of native printing LLM utilizes the printer's built-in font, barcode and serialization capabilities to reduce network bandwidth and increase printing performance. For ultimate flexibility there also is an option to print to Windows printers.

 **24x7 Support**
Allowing companies to maximize their return on investment, Loftware provides 24x7 support for customer's mission critical requirements throughout their global operations.

 **WALZ**
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