

## Future-Proof Your Business with an Agile Multi-Channel Document Automation Platform

### Introducing Quadi<sup>ent</sup> Impress

Does your business rely on outdated manual processes to send critical transactional documents?

Every day external factors like rising customer expectations, government mandates, and a remote workforce are adding more complexity to your mailing operations. In today's rapidly changing environment, the ability to adapt and respond will determine your long-term success.

Now more than ever, it is time to rethink how you manage and send critical customer communications.

### WHAT IS QUADI<sup>ENT</sup> IMPRESS?

Quadi<sup>ent</sup> Impress is a user-friendly, cloud-based, and scalable platform that automates your entire customer communication workflow to help you meet business challenges now and in the future. Quadi<sup>ent</sup> Impress gives you the flexibility to send transactional documents via any combination of channels - Print, Digital or Outsource depending on which delivery channels make the most sense for your organization and your customers' preferences. Whether you choose to support batch output from your back-office systems or generate individual communications from your desktop, Quadi<sup>ent</sup> Impress gives you complete control over all your outbound documents.

Designed for the modern business, which requires the ability to support both legacy systems and processes, Quadi<sup>ent</sup> Impress' best-in-class suite of services provides organizations the agility to respond and adapt quickly to customer, regulatory and environmental demands. Organizations of all sizes will have the peace of mind that business-critical communications will continue to flow.

**BACKED BY THE EXPERTS**  
Gartner, Forrester, and Aspire



**EXPERIENCE**  
A rich history of world-class leadership



**PROVEN RESULTS**  
96% customer satisfaction rate



**EXPERTISE**  
8 billion personalized experiences annually





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**92% of surveyed organizations eliminated errors by implementing Quadient Impress solutions.**

— TechValidate survey, November 2019



**Quadient Impress** includes powerful applications and services to help you support today's needs and adapt to tomorrow's changing requirements. Each application works independently or seamlessly together. The platform's modular architecture allows you to configure your solution to meet your specific needs and evolve at your own pace as your business grows.

## AN ALL-IN-ONE DOCUMENT AUTOMATION PLATFORM



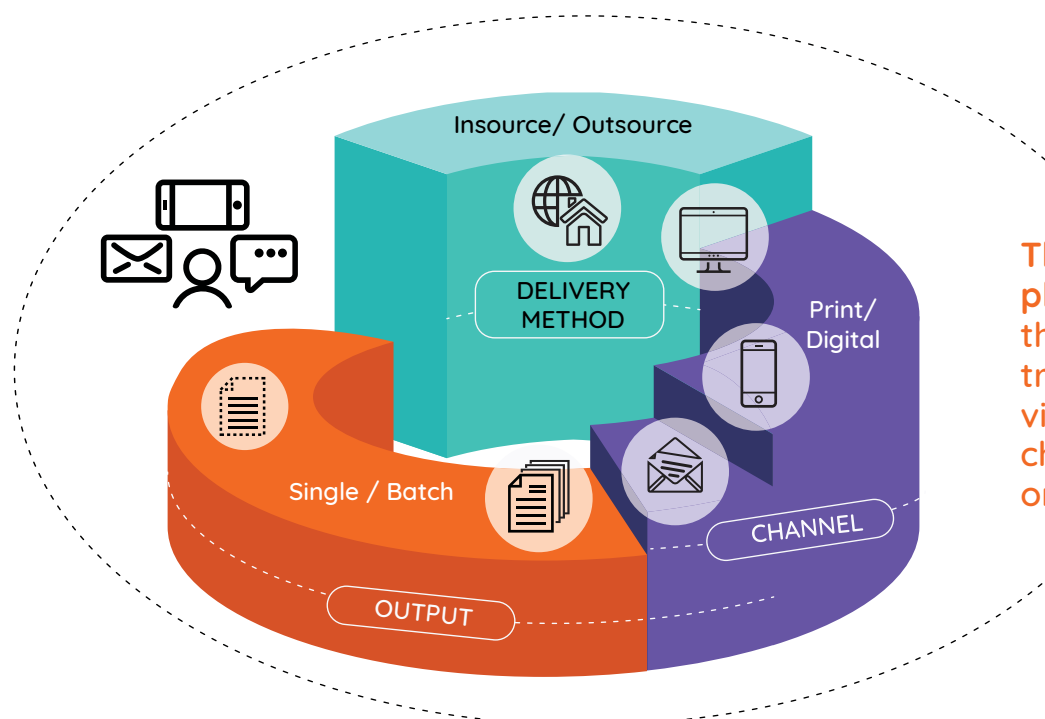
### Impress Automate

Significantly decrease the time it takes to prepare outbound communications while ensuring document integrity and security. Impress Automate drives employee efficiency by eliminating repetitive manual tasks while promoting employee engagement by enabling them to focus on higher-value assignments. In addition, automating your document preparation and distribution process reduces your exposure to potential errors and compliance risks. When used with mailing equipment, such as a folder inserter, the solution manages pre-set business rules based on specific customer criteria to ensure the right document goes into the right envelope.



### Impress Portal

Send critical communications to your customers through their own eco-friendly, branded and secure document portal. Impress Portal makes it easy for you to offer your customers digital delivery as well as promote your corporate identity. Impress Portal speeds up the document delivery process by replacing paper-based communications, saving you money on postal costs and mailing supplies, while enabling faster response and accelerating cash flow. Documents are automatically stored in the customer's portal for easy retrieval while providing you with greater visibility to ensure important documents promptly reach their intended recipient.



**The Quadient Impress platform gives you the flexibility to send transactional documents via any combination of channels - Print, Digital or Outsource.**



### Impress Dispatch

Leverage your existing infrastructure and ensure brand consistency by centralizing business communications. Impress Dispatch consolidates desktop communications from multiple office locations and is ideal for organizations with an on-site and a remote workforce.

Users simply prepare outgoing ad hoc documents from their desktops and send them directly to a centralized mail production center or to your customer's dedicated, secure document portal. Impress Dispatch has a built-in approval process that allows you to maintain control and consistency over your customer communications, ensuring they are consistent, professional and promote a positive customer experience.



### Outsourced Hybrid Mail

Eliminate the distraction of mail processing and focus on your core business activities. Quadient's unique outsourced hybrid mail solution allows you to print, sort, stuff, meter as well as deliver the mail to the post office all without leaving your desk. This solution handles the preparation and delivery of your business communications from your computer in just a few clicks. Users can upload documents via a user-friendly SaaS application for Quadient's mail production facility to handle the rest.



## EASY TO INTEGRATE INTO EXISTING SYSTEMS

Quadient Impress offers enterprise-level technology yet does not require major IT intervention or resources to implement or update. Its plug-in architecture gives you the flexibility to configure your solution with a variety of integrated applications and services. For more complex business needs, our experienced Professional Services Team is ready to support your most challenging document output requirements to deliver a solution that best fits your current needs.

## A PLATFORM THAT GROWS WITH YOU

Future-proof your business with a one-time investment that lets you and your employees spend more time innovating and less time administrating. Solve today's challenges while being prepared for whatever tomorrow may bring. Save time, reduce costs, eliminate risk and improve customer relationships for years to come with Quadient Impress.

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We have fully automated our outgoing document process with the help of Impress Automate. We are able to prepare and secure thousands of outgoing letters 80% quicker than before. What used to take a week, now only takes a day.

— Peter Wilshaw, IT Manager, Claim Eazy

**quadient**  
Because connections matter.

### About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit [www.quadient.com](http://www.quadient.com)

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