

ELIMINATING THE HASSLE  
OF MAIL PREPARATION  
AND DELIVERY

quadi<sup>ent</sup>  
Because connections matter.



## Is there a better way to prepare and send outbound mailings?

Sending outbound customer communications is essential for all businesses. However, manually preparing physical mailings is time-consuming, labor-intensive and may be disruptive. In addition, how does an organization that relies on manual mail processing effectively and efficiently adapt to changes in the business environment? If your customer communication workflow reflects the above scenario, you are aware of the many challenges that go along with manual processes, especially the risks associated with human error.

An outsourced hybrid mail solution automates manual processes removing bottlenecks and streamlining operations while providing the agility to navigate fluctuations in mail volume, customer preferences, or other external factors that could affect your business.

### BACKED BY THE EXPERTS

Gartner, Forrester,  
and Aspire



### EXPERIENCE

A rich history  
of world-class  
leadership



### PROVEN RESULTS

96% customer  
satisfaction rate



### EXPERTISE

8 billion personalized  
experiences annually



“

**76% of organizations surveyed  
that employ a hybrid mail solution  
stated they were unlikely to bring  
that function back in-house.**

— 2018 Mail Technology and E-Delivery  
Adoption Research Study,  
Keypoint Intelligence



## WHAT ARE SOME OF THE BENEFITS OF OUTSOURCING YOUR OUTBOUND MAILING PROCESS?

What if you could send out a batch of critical customer documents without leaving your desk? An outsourced hybrid mail solution enables you to:



### MAXIMIZE EMPLOYEE PRODUCTIVITY

Eliminate the distraction of mail processing to focus on core business activities while reducing manual labor and the potential for human error.



### CONTROL THE ENTIRE DOCUMENT PREPARATION PROCESS

Hybrid mail solutions provide you with detailed tracking and an audit trail of the entire document preparation process and ensure your documents meet security and compliance requirements.



### IMPROVE CASH FLOW

Outsourcing all or a portion of your outbound mailings reduces overhead costs. Expedite the payment process by not waiting until the end of the month to send invoices and decrease delivery time by sending communications through a unique, outsourced delivery channel.



### EXECUTE MAILINGS FROM VIRTUALLY ANYWHERE

Manage mailings in the office or remotely. All that is needed to complete a job is an internet connection.



## WHY CHOOSE IMPRESS DISTRIBUTE?

Impress Distribute by Quadient is a cloud-based hybrid mail solution that handles the preparation and delivery of your business communications. Users upload documents via a user-friendly SaaS application for Quadient's mail production facility to print, sort, stuff, meter, and deliver the mail to the post office. As part of the Impress platform, Distribute also integrates with Impress Automate to manage business rules, enhance documents and fully automate your customer communication workflow process.



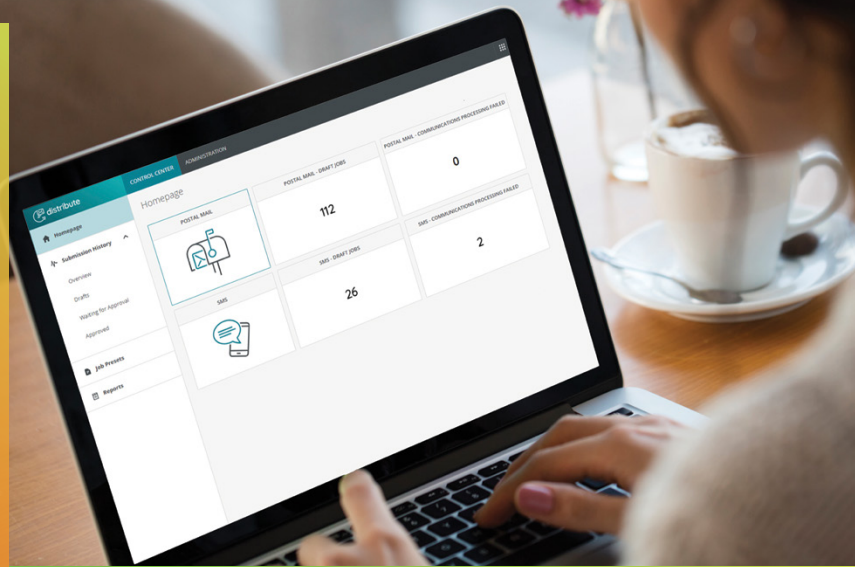
### IMPROVE OPERATIONAL EFFICIENCY

Send out a single document or a batch job of thousands, in just a few clicks, so you and your employees have more time to focus on higher-value tasks.



### PROCESS INVOICES FASTER

Do your invoices stack up, waiting to be sent out in a large batch at the end of the month? With Impress Distribute you can send invoices as they are created so they reach your customers faster, meaning you receive payments sooner.



### CUSTOMIZE AND TARGET COMMUNICATIONS

Personalize documents with targeted messaging or promotional inserts through integration with Impress Automate for maximum impact.



### ENSURE SECURITY AND COMPLIANCE

Impress Distribute's state-of-the-art production facilities provide the highest level of security and service. Data is transferred by secure protocol (SSH) identical to those used for banking transactions. Processes and procedures are certified to ensure the proper controls and safeguards comply with privacy rules and regulatory requirements.



### BETTER TRACKING AND VISIBILITY

Each printed document processed by Impress Distribute is tracked with a unique identifier, which shows real-time status of each communication being prepared within the production facility. With its powerful archiving functionality, outgoing communications may be stored for a pre-defined duration of 3 months to 11 years, yet easily retrieved at any time.

Think about how you would reallocate the time gained from no longer having to worry about the preparation and delivery of mail. Imagine what more you and your team could accomplish!

DISCOVER THE POWER  
OF QUADIENT'S IMPRESS  
DISTRIBUTE TODAY.

OPTIMIZE. TRANSFORM.  
ENGAGE WITH QUADIENT.

Because Connections Matter.

“

We were able to reallocate a large portion of Yvonne's responsibilities from time-consuming administrative tasks and re-focus her attention on key department priorities. We increased overall department productivity as well as continue to save money on billing expenses.”

— Melinda Moritz, Public Works  
Director - City of Leon Valley, Texas



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Your  
Local  
Dealer:



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## About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-Related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit [www.quadient.com](http://www.quadient.com)

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