

Capture

Objectif Lune Software
Powered by PlanetPress®

BRINGING DIGITAL ACCURACY & SPEED TO PEN & PAPER



CAPTURE ACCELERATES THE ORDER-TO-CASH
CYCLE TO DIGITAL SPEED.

**THE SOONER YOU SEND OUT AN INVOICE,
THE SOONER YOU GET PAID!**

In most businesses today, 80% of transactions are paper-based*. These transactional documents require manual handling and data-entry.

With Capture, no more delays and errors in the most crucial process of a healthy business; the order-to-cash cycle.

Central data systems, ERP or other, are updated with the relevant information in real-time. Follow-up business processes, like the printing or emailing of an invoice, can be triggered instantly.

1/CREATE & PRINT

Add capture zones
where you need them.

Print On-demand,
remotely or locally.

2/CAPTURE

Capture signatures
or handwritten marks.

Read and transfer information
from the pen instantaneously
and remotely by connecting
to a mobile phone.**

Interpret data***

Such as:

- Quantities
- Dates
- Time
- etc.
- Part-numbers
- Post codes
- Meter readings

ICR Feature



3/TRIGGER

**Set-off business
processes
instantaneously:**

- Update databases & systems
- Print
- Email
- Fax
- Archive
- Publish to the Web



* Data Capture in Transportation and Logistics, 2009, Manufacturing Insights, an IDC Company.

** Bluetooth® available with version 7.4. and higher.

*** ICR available with version 7.5.

Capture KEY FEATURES

Capture Zones: Specific zone of a printed form that includes the unique Anoto pattern, where handwriting can be captured.

Data Transmission:

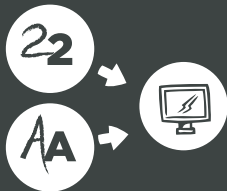
Handwriting captured by the pen is transmitted to central data system where it is recorded on the digital version of the original form, in essence creating a high-quality digital archive.

Handwriting Capture:

Handwriting is recorded by the Anoto digital pen when it is applied in a Capture zone.



Mobility: The Anoto digital pen contains a Bluetooth® transceiver that can send recorded data through a mobile device to central data systems, thus allowing handwriting to be captured remotely.



ICR: Capture uses alphanumeric Intelligent Character Recognition. It also applies an accuracy value to the resulting data, enabling the creation of a validation process.

TODAY DAILY TRANSACTIONS ARE PRINTED ON PAPER:



Retail

- Orderforms
- Contracts



Distribution

- Proof of delivery (POD)
- Return process
- Invoicing



Field Service

- Inspection forms
- Employee time sheet



Any business

- Purchase orders
- Bills of Lading



THE ISSUES

FORMS MUST BE FILLED-IN AND SIGNED FOR THE TRANSACTION TO BE RECORDED AND PAYMENT CLAIMED

- ⊘ Pre-printed paper forms are costly to produce and generate a lot of waste when changes occur.
- ⊘ Paper forms can be damaged or lost making payment recovery tedious, sometimes impossible.
- ⊘ Manual processing is time consuming and delays invoicing, resulting in an unstable cash flow.
- ⊘ Manual data-entry, scanning and filing causes errors that make documents irretrievable.
- ⊘ Scanning and data-entry errors, as well as document loss make archiving unreliable.

DATA MUST BE KEYED-IN TO UPDATE DATABASES AND SYSTEMS

- ⊘ Manual data-entry causes errors and inaccuracies in systems.
- ⊘ Manual data-entry is slow and unproductive causing delays in processing.

NEW SYSTEMS NEED TO BE IMPLEMENTED

- ⊘ Implementing new systems is time and money consuming; it usually involves consulting, new scripting, and extra training.



THE SOLUTION

CAPTURE BRINGS DIGITAL ACCURACY AND SPEED TO PAPER-BASED PROCESSES

- ✓ Print forms on-demand locally and eliminate pre-printed stationery and shipping.
- ✓ Eliminate damaged, lost, irretrievable or illegible documents.
- ✓ Speed-up processing and cash flow by triggering any business process at point of signature.
- ✓ Input documents with handwriting to EDM systems automatically without manual scanning and data-entry.
- ✓ Capture what is written instantaneously and create a highly readable digital archive.

CAPTURE DATA ON-THE-FLY AND UPDATE SYSTEMS IN REAL TIME

- ✓ Capture data on-the-fly and update central systems in real time, ERP or otherwise.
- ✓ Depending on the level of accuracy you are comfortable with, a quick validation process can be set up.

NO NEED TO CHANGE EXISTING SYSTEMS

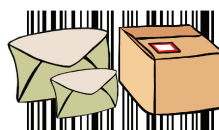
- ✓ Implement a dependable and renowned solution that works with your existing systems and necessitates little to no change to employee work routines.



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capture.objectiflune.com



WALZ
Label & Mailing Systems
624 High Point Ln, East Peoria, IL 61611-9329
(309) 698-1500 T/F (877) 971-1500

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